Sustainable Innovation in Emerging Markets: The Need, the Opportunity, and the Challenges

Wednesday, December 3, 2008
12:00 Noon - 1:30 p.m.
Elings Hall 3250

Dr. Wad has over 25 years of experience in technology and corporate strategy, global competitiveness, sustainable business development, technology and trade in emerging markets in Africa, Asia and Latin America and the Caribbean as a consultant, entrepreneur and academic. Bringing a strong emphasis on sustainability, innovation and governance, he specializes in the different aspects of designing and implementing value added technology based ventures that build upon the competitive resources of these countries and that produce social and environmental returns in addition to private. Dr. Wad has been involved in starting or building such ventures in various sectors. He has been active in developing support systems for sustainable technology based ventures (incubators), advising such companies in technology strategy, management, marketing, corporate governance, community engagement, trade and strategic alliance formation, assisting in raising financing at various stages in the growth of these companies, providing policy analysis to governmental and international agencies in the technology and trade areas, and conducting policy research on the issues involved in sustainable business development in emerging markets. He has also taught, lectured and published in this field. He is currently President of Sustainable Technology Ventures and a Visiting Fellow at CENTRIM, University of Brighton.